

# Commercial Special Interest Group Sponsorship Packages

July 20-24, 2015 at the Hilton Bayfront Hotel

We invite you to sponsor the Commercial Special Interest Group (SIG) meetings at the 2015 Esri User Conference, where leading-edge users in the commercial community will gather to share important industry related information. These networking meetings will include presentations from Esri staff and users.

Commercial Special Interest Group Meetings:

## **Insurance SIG Meeting**

**TUESDAY, JULY 21, 2015 | 8-9AM**

## **Retail SIG Meeting**

**TUESDAY, JULY 21, 2015 | 9-10AM**

## **Manufacturing Round Table Session**

**TUESDAY, JULY 21, 2015 | 10-11AM**

## **Banking/Financial Services SIG Meeting**

**TUESDAY, JULY 21, 2015 | 11-12PM**

## **Real Estate SIG Meeting**

**TUESDAY, JULY 21, 2015 | 11-12PM**

## **Fleet & Mobile SIG Meeting**

**TUESDAY, JULY 21, 2015 | 12-1:00PM**

## **Media SIG Meeting**

**TUESDAY, JULY 21, 2015 | 2:00-3:30PM**

## **Indoor Mapping SIG Meeting**

**TUESDAY, JULY 21, 2015 | 3:00-4:00PM**

## **Commercial SIG Meeting**

**TUESDAY, JULY 21, 2015 | 4-5:30PM**

## **Contribution - \$5,000**

### **SIG Sponsorship Includes the Following:**

- Choice of one of 8 commercial SIG meetings to sponsor (limit one sponsor per SIG)
- Recognition as a social sponsor for Commercial SIG Social, Tuesday, July 21<sup>st</sup>
- Thank-you signage displayed at the SIG meeting with sponsor name or logo
- A space for sponsor marketing materials during the meeting
- A 5-10 minute speaking opportunity at the meeting
- Sponsor recognition made to attendees by SIG moderator
- Sponsor recognition (name or logo) on the commercial industry fliers promoting the special interest group meetings (submission deadline: April 13, 2015)
- Two complimentary registrations for the 2015 Esri Business Summit
- Sponsorship exclusivity (one sponsor per SIG)

Please contact Meghan Karavidas ([mkaravidas@esri.com](mailto:mkaravidas@esri.com)) or Nydia Gonzalez ([ngonzalez@esri.com](mailto:ngonzalez@esri.com)) if you are interested in sponsoring.

We look forward to another year of successful events!

**\*All SIGs will be held at the Hilton Bayfront Hotel**



Understanding our world.